

The following is a listing of some of the significant issues responded to by KCEN and KAGS, along with the most significant programming treatment of those issues. The listing is by no means exhaustive and this order in which the issues appear does not reflect any priority or significance.

October 1 - December 31, 2011

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## Suggested Categories for Quarterly Issues/Programs Lists

**Business** 

Handicapped

Religion

Recreation

Welfare

Government

Elderly

Health Care

Military

Culture

Air Service

Charity

Education

Youth

Employment

Economy

Family Abuse

Family

Environment

Fundraising

Roads

Ethnic

Housing

Taxes

Drug/Alcohol

Veterans

Crime

Transportation

Law Enforcement

Disaster

Animal

Agriculture

Weather

Minorities

**Emergency Services** 

## **Programs That Address Local Issues**

Monday-Friday –5AM-7AM- KCEN HD Texas Today

Monday-Friday-5PM- KCEN HD News

Monday-Friday-6PM-KCEN HD News

Monday-Friday-10PM-KCEN HD News

Saturday-Sunday-6PM-KCEN HD News Weekend

Saturday-Sunday-10PM-KCEN HD News Weekend



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October 1, - December 31, 2011

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/1/11	Emergency Services	10pNews	;21	Firefighters want to remind people that cigarettes can start a fire in the blink of an eye.
10/02/11	Roads	5p News	:22	It was slow going for people headed south on I-35 near Hewitt. Traffic came to a complete stop this morning after a car collided with a guardrail.
10/03/11	Economy	10pNews	:16	Halloween is full of spooks, but not for the economy this year. Sales are expected to be great for the scary holiday. Stores in Central Texas say they are already seeing the rush.
10/04/11	Healthcare	5p News	1:26	Today is the first day the new Scott and White Children's Hospital is fully functional.
10/05/11	Veterans	5p News	1:03	We're just two days away from the 10 <sup>th</sup> anniversary of the longest period of sustained warfare in US history. According to a new poll only one third of post 9-11 veterans think both the wars in Iraq and Afghanistan have been worth it.
10/06/11	Education	Texas Today	:30	South Belton Middle School has ditched the textbooks for I-Pads. A few months into the school year.
10/07/11	Law Enforcement	Texas Today	:13	Killeen residents phone lines for the Killeen Police Department are working again. The non-emergency lines were down yesterday afternoon, but were restored as of 11 last night.
10/08/11	Health Care	10pNews	:22	There could soon be a new treatment for breast cancer. It's right here in Central Texas .Doctors at Scott & White are teaming up with the community to raise money to finish testing the new drug.
10/09/11	Roads	10pNews	:32	A new Texas A&M study finds it takes you twice as long to react to traffic signals while texting behind the wheel.
10/10/11	Weather	5pNews	:26	Central Texans have been wishing hoping and praying for rain and this weekend we got some and no one is more grateful for the rain than our local farmers and ranchers.
10/11/11	Fundraising	5p News	:14	One million seconds - is the time period 11-year old Maren Cooper gives herself to raise as much money as possible to benefit the wildfire victims in Bastrop, TX.
10/12/11	Air Service	Texas	:22	New airport body scanners are being installed in 29 airports across the country, including Austin and Killeen. Even though they are controversial, they are intended to protect you from a variety of unseen threats
10/13/11	Government	10p News	:14	The White House is welcoming South Korea's President with a State Dinner this evening. Congress passed a trade deal with S. Korea that will create an est. 70-thousand US jobs.
10/14/11	Charity	6pNews	:46	The McLennan County Salvation Army is in dire need of food. Donations their food pantry. The emptiest it's been in years.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
10/15/11	Recreation	6pNews	:14	Today marks the last day of the Heart of Texas Fair. Organizers say it was a good one, but had some issues with the weather and new token system.
10/16/11	Roads	5pNews	:27	Driving on I-35 is never easy on the weekends, but several accidents today caused an extra headache for drivers.
10/17/11	Employment	6pNews	:27	350 new jobs will soon be coming to Central Texas. Governor Rick Perry announced today that the state is investing 1 point 8 million in CGI Group Incorporated in Belton. It's an information technology firm.
10/18/11	Charity	10pNews	:20	Empty food pantries could mean thousands of empty tables this holiday season. The economy has forced several Central Texas food centers to cut back on giving. Sometimes they even have to turn away hungry families.
10/19/11	Military	6p News	::28	A new study shows a rise in voting by active duty service members. Almost 50 percent of the Military voted in the 2010 election. That's slightly higher than the general population's voting participation last year.
10/20/11	Consumer	Texas Today	:32	HEB is recalling several of it's salad products because of possible contamination. The products were all made by Taylor Farms.
10/21/11	Health Care	Texas Today	:19	A new report reveals just how deadly and costly melanoma has become in the US. While melanoma is the third most common skin cancer, it causes the most deaths about 8 thousand each year.
10/22/11	Military	6pNews	:23	President Obama announced Friday that the end is in sight for the war in Iraq. Promising all troops will be home by the holidays. Of the 40 thousand troops in Iraq,30 percent or 12 thousand are coming home to Fort Hood.
10/23/11	Emergency Services	10pNews	:28	Temple Fire Department says for the month of October firemen and women have exchanged their usual uniform for bright pink t-shirts to support breast cancer research.
10/24/11	Youth	5p News	:14	It is now recommended that young boys be vaccinated against H-P-V (sexually transmitted disease) beginning at age 11 & 12-already recommended for girls.
10/25/11	Animals	6p News	:19	Animal Rights group, Peta, filed a lawsuit against Sea World claiming they were holding killer whales in slavery. In a response, Sea World called Peta's claims a baseless publicity stunt.
10/26/11	Business	Texas Today	:28	Netflix raised prices on movie rentals and lost thousands of subscribers. New rental rates will be \$1.20 per day instead of of the current \$1 daily rate.
10/27/11	Disaster	10p News	:26	Bastrop County was hit hardest by wild fires. Instead of the two or three hummingbirds usually seen in a day, now there hundreds. No flowers for food, they are coming to feeders.

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10/28/11	Education	5pNews	2:12	Baylor University is home to one of the top fashion programs in the country.
10/29/11	Charity	10pNews	:29	KCEN HD News hosted a Five K run this morning in conjunction with SPJST to raise money for the Fort Hood Memorial.
10/30/11	Roads	5pNews	:23	A nasty rollover accident slowed traffic to a crawl today on Interstate 35.Crews say a GMC truck was driving southbound around noon when traffic slowed down by Exit 322 in Lorena.
10/31/11	Recreation	5pNews	:54	If you're looking for a place to take your kids. There are a ton of kid safe events around town in Waco. Cameron Park Zoo is hosting "Zoo Boo" where kids can roam around the zoo from six to eight. In Temple the mall is hosting Mall wide Trick or Treating from six to eight.
11/01/11	Roads	5pNews	:23	The cemetery "Temple Garden of Memories" may be forced to dig up graves. That's because they are too close to the access road, as Text-Dot works to expand I-35 in Temple.
11/02/11	Law Enforcement	6pNews	:54	K-2, spice, and "bath salts" were sold in smoke shops and corner stores across the country, but now using or selling tem will land you in jail and now Temple PD is cracking down on users and sellers.
11/03/11	Consumer	10pNews	:32	There's a growing movement to leave big banks and switch to credit unions and it's happening here in Central Texas. Texell Credit Union in Bell County has seen 12 percent increase in members.
11/04/11	Animals	Texas Today	:29	New reports are finding that the cost of keeping your fuzzy friends health is going up. The American Pet Products Association says the average dog owner will spend 655 dollars on routine visits and surgeries this year.
11/05/11	Recreation	6pNews	:27	Baylor has just released a possible plan that may change homecomings forever. The proposed on campus football stadium .It's shown along the Brazos River across from the Highers Athletic Complex. It would connect to the complex with a walkway bridge.
11/06/11	Weather	10pNews	:40	Parts of Central Texas saw some much needed rain today.
11/07/11	Crime	10pNews	:25	Bosque County a search is underway for a man accused of sexually assaulting a woman in her own home.
11/08/11	Law Enforcement	6pNews	:23	5 people were arrested after a massive marijuana grow operation was uncovered in Leon County. Last Thursday police found nearly a million dollars worth of pot growing on a property off County Road 4505.
11/09/11	Law Enforcement	5pNews	:19	Five armed robberies in three weeks. All right near the Baylor Campus in Waco and police believe one man may be behind it.

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11/10/11	Military	6pNews	:46	News out of Fort Hood where more than 80 victims and family members are suing the Federal Agencies over the 2009 shooting rampage on post.
11/11/11	Veterans	5pNews	:19	Thousands of people lined the streets of downtown Killeen for just that. It was the Veterans Advisory Committee's Annual Parade.
11/12/11	Charity	10pNews	:19	Central Texas Bikers changed gears today. Taking a moment to salute those who have fought for our freedom. They hit the streets to raise money for wreaths for the Central Texas State Veterans Cemetery in Killeen.
11/13/11	Veterans	5pNews	:27	New studies show homeless veterans are more likely to die on the streets than civilian homeless.
11/14/11	Health Care	TX Today	:14	One in five Americans have significant hearing loss over age 12. 48 million have hearing loss in at least one ear.
11/15/11	Animal	10pNews	:40	A police officer shot and killed a dog after two of them attacked an elderly man today in Waco.
11/16/11	Crime	10pNews	:33	Fire crews believe an arsonist planned an attack on a small Bosque County town early this morning. Five fires broke out in different parts of Walnut Springs.
11/1 <b>7</b> /11	Military	6pNews	:33	"Camo Santa" is going strong .It's a Military Toy Drive KCEN HD is a part of this year helping to give soldier families the Christmas they deserve.
11/18/11	Health Care	Texas Today	:29	A new statement from the American College of Sports Medicine says athletes should never return to play the same day they experience concussion systems.
11/19/11	Agriculture	5p News	:23	Ready Pac Foods has recalled more than 5,000 cases of e-coli contamination. Some were shipped to TX with sell-by-date of 11/18/11.
11/20/11	Environment	6p News	:42	A new foam is revealed by TX A&M that is a byproduct of shells of shrimp, crabs and clay. It is environmentally safe and helps prevent fire to your house and furnishings.
11/21/11	Consumer	5pNews	:23	Thanksgiving has never been an inexpensive holiday, but this year that traditional meal will cost you more than ever. About 13% more.
11/22/11	Charity	10pNews	:32	Non profits in Temple joined forces today to fight hunger and promote healthy living at the 10 <sup>th</sup> Annual Health and Hope Thanksgiving dinner. Dozens of charities were there to give out winter supplies.
11/23/11	Roads	10pNews	:41	It's been a busy day on Interstate 35. With holiday travelers packing the roads, but tonight things are running pretty smoothly. Those driving are joining an estimated 3 million people taking to the highway for the Thanksgiving holiday. That's up five percent from last year.
11/24/11	Charity	6pNews	6pNews	Hundreds of hungry people file into the Salvation Army Community Kitchen in Waco and all they have to do is have a seat, because 200 volunteers are waiting to serve them.

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11/25/11	Crime	5pNews	:20	It's a sure sound of the season. Salvation Army Bell ringers outside your favorite stores, but in Temple, thieves have already targeted a red kettle full of hundreds of dollars. It happened at the Temple Wal-Mart on Wednesday.
11/26/11	Consumer	10pNews	:23	Small business Saturday began as an answer to Black Friday and Cyber Monday which traditionally honor big box stores. The movement encourages people to shop locally in their communities.
11/27/11	Roads	5pNews	40	Many Texans are making their way home after the Thanksgiving Holiday which means heavy stop and go traffic along an already crowded interstate. It's led to several accidents already today including a 9 car pile up.
11/28/11	Consumer	5pNews	:15	Just like Black Friday Cyber Monday is shaping up to set a one day record this time for it's online sales.
11/29/11	Law Enforcement	5pNews	:41	We are officially into the holiday shopping season and while you're focused on gift giving. Local police will be focused on your safety.
11/30/11	Crime	6pNews	:31	To protect yourself from holiday scams. Don't give out information like your credit card or social security numbers. Don't pay anyone on the spot and verify they are legitimate.
12/01/11	Education	10pNews	:35	No shortage of opinions tonight some heated at a special Waco ISD meeting. Parents, teachers, and school board members meet to discuss the possible closure and consolidation of several schools.
12/02/11	Health Care	Texas Today	:34	A new study suggests infant vaccines may be more effective if given in the afternoon.
12/03/11	Crime	6pNews	:25	Customers of Educator's Credit Union in Waco are the target of a phone scam. Hundreds of customer's received text messages that say their credit card is compromised. The messages are fake.
12/04/11	Law Enforcement	10pNews	:30	A 54 year old disabled woman was robbed earlier today near the Baylor Campus, with what appeared to be a gun police are not sure if the robbery is related to the latest string of robberies near Baylor.
12/05/11	Consumer	6pNews	:34	The way you get your mail could soon change. The US Postal service is trying to avoid bankruptcy by making cuts. First class delivery is the first thing to go. That means no more overnight deliveries and more than half of nearly 500 mail processing centers will be shut down.
12/06/11	Military	10pNews	:30	General Ray Orierno was on Fort Hood talking about how looming federal budget cuts will affect the military. The cuts would also make the army the smallest it's been since before World War II.
12/07/11	Law Enforcement	5pNews	:54	A huge surprise today in Waco McLennan County Tax Asserror Buddy Skeen is booked into the McLennan County Jail after nearly a 6 month investigation by the Texas Rangers.

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12/08/11	Roads	5pNews	:17	An unbelievable crash along Interstate 35 in Waco. A car 18 wheeler and suv wrecked and the interstate was shut down for hours as deputies investigated.
12/09/11	Law Enforcement	6pNews	:33	Suspects lead police on a dangerous car chase through Killeen neighborhoods .Just after 10 this morning a police officer saw two people running from Toys R Us with a play station three.
12/10/11	Veterans	10pNews	:17	Hundreds come to the Central Texas Cemetery to honor those who served our country. Volunteers laid wreaths as part of a nationwide ceremony over the graves of fallen soldiers.
12/11/11	Employment	10pNews	:35	Local company PRUF LED has plans to more than double their workforce as demand for their bulbs goes up. They already supply Baylor University, The City of Waco, The Mars Factory and Alliance Bank among others.
12/12/11	Culture	6pNews	:34	Robert Griffin the third hasn't slowed down since becoming the first ever Baylor Bear to win the Heisman Trophy. He's making the rounds on sports shows and talk shows touting his incredible accomplishments.
12/13/11	Education	5pNews	:46	Almost 600 Texas Schools have been listed as under performing and now parents have the opportunity to move their child to a new campus or even a new district.
12/14/11	Military	5pNews	:17	Here in Central Texas Fort Hood families are also welcoming home their heroes today. The end of the war means thousands are returning to our nations largest military instillation.
12/15/11	Military	10pNews	:21	A official end to the war in Iraq. Eight years, eight months and 26 days after it began. The US is officially done with it's mission in Iraq and US troops in Baghdad lowered the American flag for the final time this morning.
12/16/11	Military	Texas Today	:23	The rate of divorce for military couples is at it's highest level in 12 years. Data from the Pentagon shows nearly 30 thousand military marriages ended in divorce in fiscal 2011.
12/17/11	Recreation	10pNews	:21	The fish were not biting, but there was still a lot of family fun in Temple today. They stocked Miller Park Pond with a thousand pounds of catfish. Kids took a free fishing class and used borrowed reels.
12/18/11	Charity	5pNews	:20	Hundreds of people seek out the Salvation Army for food and shelter year round and especially during the holiday's, but the non-profit is struggling. Donations are coming up tens of thousands of dollars short.
12/19/11	Education	5pNews	:35	Elementary school students from both Bosqueville and Midway ISD are about to embark on a year long journey around the world. They couldn't do it without two willing travelers with a computer and cameras in hand will take off to 26 counties to explore everything from caves, The Great Barrier Reef, to Mount Everest. Teachers from 15 have built their curriculums around the travel itinerary.

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12/20/11	Charity	5pNews	1:12	After five weeks collecting toys. The pod filled for KCEN's Camo Santa Campaign make it's way to Santa's Workshop on Fort Hood. They will go toward military families in need next Christmas. This season more than 36 hundred children toys from the workshop.
12/21/11	Weather	6pNews	:33	Your 4 <sup>th</sup> of July holiday might have been missing a certain spark this year, thanks to the drought but now you have a chance to make up for it. Burn bans are no longer in place thanks to recent rain and fireworks are on sale. Plus there are no county restrictions.
12/22/11	Health	Texas Today	:21	It's the holidays and you know what that means weight gain. According to the National Institutes of Health the average person puts on one to two pounds during the winter holidays and a lot of people will blame it on pies and cookies.
12/23/11	Consumer	6pNews	:19	Basketball great Michael Jordan may be long retired ,but his air Jordan shoes are still all the rage. Nearly 400 people lined up at the Richland Mall in Waco to get their hands on a pair of the 300 dollar shoes released today.
12/24/11	Military	6pNews	:23	Christmas Eve Homecoming brings the last of our troops home from Iraq. Hundreds of Fort Hood families got the Christmas gift of a lifetime this morning. The Third Brigade Special Troops Battalion returned from Southern Iraq after being gone for nearly a year.
12/27/11	Animals	6pNews	:15	Man's best friend needs a place to play. There aren't any dog parks in the city of Temple. So the group "Leadership Temple" wants to build one in Lions Park.
12/28/11	Emergency Services	10pNews	:22	News of house fires has spread across the country this holiday season and many of the tragedies that come with them, are easy to prevent .Local fire crews have seen a spike in them across Central Texas.
12/29/11	Recreation	6pNews	:52	Baylor Football will try and win it's first bowl game in nearly 20 years tonight, as the bears get ready to face the Washington Huskies in the Alamo Bowl.
12/30/11	Crime	Texas Today	:20	Another robbery at a Temple business with an all to familiar M-O. This time it was at the Bush's Chicken on south 31 <sup>st</sup> street. The suspect made restaurant workers get into the walk in freezer before making his escape.
12/31/11	Military	10pNews	:35	A service member is still in federal custody at this moment after he was allegedly found carrying explosives onto an airplane in Midland.